



How schools buy - the facts

1 How much money do schools have?

Schools each have a share of the UK Education Budget.

The Education Budget for the 2021-2022 financial year is **£77.2 billion**.

2 Who manages the budget?

Head Teachers, Business Managers and Heads of Departments are the main school spending decision makers.

Academy Schools have complete autonomy so are free to manage their own budget.

Non-Academy Schools are sometimes required to use local authority services, such as catering or HR services. Plus, some of the budget is also ringfenced, for example, Pupil Premium and Sports Premium.

3 What do schools buy?

Anything they need.

We're proud to work with a diverse range of clients offering teaching resources, sports equipment, school visits, HR services, buildings and maintenance, charity awareness campaigns, printing and website design services, furniture and classroom equipment, and much more!

[Meet some of our clients](#)

4 When do schools buy?

All year round.

Our research tells us that 90% of schools start planning at least 3 months in advance of the new financial year, and 70% plan 6 months in advance. This means supplier research and spending happens all year round.

5 How do schools choose suppliers?

This is down to proactive marketing by suppliers.

Effective use of email and postal mail campaigns will put your business in front of the right person at the right time.



Want to know more?

Download our free School Finances Snapshot to learn more about the budget.

[Download free guide](#)

